

Myths of Pet Food Formulation and the Pet Food Industry

Rob Downey, CEO & President of Annamaet Petfoods



Rob will provide an insight into the variation of ingredient quality and sourcing as well as the formulation and processing of pet foods.

This seminar is both informative and entertaining including stories of his life with dogs and encounters with wildlife during his winters in Alaska.

About Rob:

Rob began Annamaet Petfoods Inc. in 1986 with a mission to develop holistic, natural, American-made pet foods that provides optimal nutrition, health benefits, with an eye towards the environment. Annamaet now exports to 15 countries as well as throughout the US. In addition to a lifelong involvement with dogs, Rob has also been published in many Veterinary and Nutrition Journals. Rob is the 2016 recipient of the Icon of the Industry Award given by Pet Age for his contribution to the wellbeing of our beloved pets while maintaining a responsibility to the environment and our natural resources.



Hosted by: That's FETCH!

WHERE: Santa Maria Animal Center – Education Center

548 W Foster Road, Santa Maria, CA 93455

WHEN: Wednesday February 5th, 2020 TIME: 6:30pm – 8:30pm

Sign Up Today to Reserve Your Seat!